

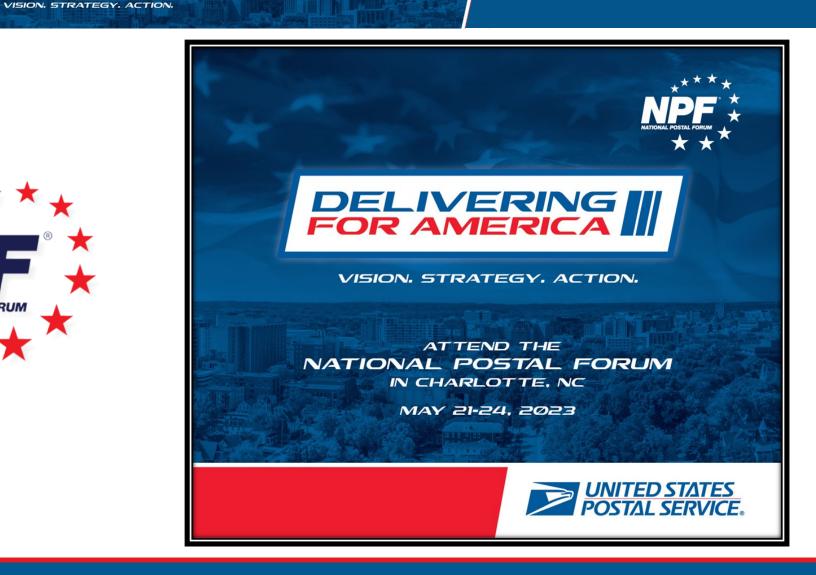


ATTEND THE NATIONAL POSTAL FORUM IN CHARLOTTE, NC

MAY 21-24, 2023

National Postal Forum (NPF)











May 21-24, 2023, in Charlotte, NC featuring:

- Monday PMG Keynote Address
- Tuesday Officers General Session
- Wednesday PMG Town Hall with Q & A Session
- **ELT/Officer Led Sessions**
- 100+ workshops
- **Professional Certifications**
- Exhibit Hall with 100+ vendors
- Networking Opportunities including 4 Receptions
- Partnership Award Recognition Luncheon





This year's theme...



DELIVERING FOR AMERICA VISION. STRATEGY. ACTION.



Leadership Sessions

Delivering for America

- Monday PMG Keynote
 - Delivering for America Updates
 - Leadership in Transformation
 - Network Transformation
 - Delivery Updates
 - Product and Service Solutions for Customers
 - Technology Solutions
- Tuesday USPS Officers General Session
 - Executive Leadership Team discusses Implementing the Transformation at USPS
- 10+ Officer Led Sessions
- Wednesday PMG Town Hall
 - o Q & A Session







100+ Workshops 5 Tracks

- 1. Data, Technology, and Visibility: Learn how the USPS created a cutting-edge approach to retail, delivery and more.
- **2. Leadership & Professional Development:** Learn new skills for your personal improvement path to further develop yourself and your teams.
- 3. Mailing Solutions: Improve direct mail campaigns by learning the importance of design, leveraging automation to optimize your messaging, and best practice for developing high-end experiences.
- **4. Mailing / Shipping Prep and Entry:** The latest updates on postal tools including, Business Customer Gateway (BCS), Electronic Verification System (EVS), and the Intelligent Mail Small Business Tool (IMsb).
- **5. Shipping Solutions:** Learn how to improve the customer experience, streamlining international shipping process, implementing track and visibility solutions to anticipate new trends in the transportation sector.



- **Mail Design Professional** Provides in-depth training on postal standards related to designing eye catching letter and flat mail to facilitate processing on high-speed automation equipment while maximizing cost effectiveness and reducing processing delays. All workshops will be held on Tuesday and Wednesday. \$95 Examination Fee – Two-year Certification.
- **Direct Mail Marketing** Explore the customer journey and how you can tailor your direct mail to stand out amongst other messaging. All workshops will be held all four days. Credly badge.
- **Mail Center Manager** Will teach you the valuable skills needed to manage more effectively, boost productivity, and cut costs. All workshops will be held on Wednesday. Credly badge.
- **Credly Badge** Digital credential that recognizes achievement









- 100+ Exhibitors
- Days/Hours
 - Monday, 9:30 AM to 4:00 PM
 - Tuesday, 9:30 AM to 5:30 PM
- USPS Sales Booth
 - Next Generation Delivery Vehicle Featured
- Consultation Center Speak with Subject Matter Experts
 - 30-minute appointments Kristin Brooks at: <u>Kristin.n.brooks@usps.gov</u>
- Some of the Topics will be on:
 - Mailpiece Design
 - Informed Delivery and Informed Visibility
 - Address Management Service
 - Mailer Scorecard + Enterprise Payment System and more...





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NPF Networking Opportunities

- Peer-to-Peer Opportunity to speak with Industry Peers and USPS Leaders in a Discussion Style Format
- Period 10 Tuesday, May 23 2:45 PM to 3:45 PM
- Traditional Peer-to-Peer table topic discussions include:
 - Seamless Acceptance
 - Package Platform
 - Business Mail Entry Methods
 - Mailing Promotions
 - Addressing and more...





- Sunday NPF Welcome Reception Convention Center Richardson Ballroom Terrace
- Monday PCC Reception Convention Center Crown Ballroom
- Tuesday Exhibit Hall Reception Convention Center Exhibit Hall
- Wednesday Closing Event NASCAR Hall of Fame









VISION, STRATEGY, ACTION.

Partnership Recognition Awards Luncheon

 Honors and Recognizes the best-in-class USPS partnerships from across all Postal areas



Motivational Guest Speaker – Robyn Benincasa

- World Champion Adventure Racer
- New York Times best-selling author
- Featured by Harvard Business Review, as one of the worlds top 50 speakers







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- Registration is still open Register at: https://npf.org
- Savings up to \$300 for Full Registration or \$250 for 3-day Registration still available:
 - PCC Members \$100 off a Full registration or \$50-off a 3-day registration
 - Book your Hotel through NPF Website \$100 off for both Full and 3-day registration
 - Register online before April 7, receive \$100 off for both Full and 3-day registration







IN CHARLOTTE, NC MAY 21-24, 2023

Charlotte Attractions



Charlotte Whitewater Outdoor Center



Carowinds Amusement Park



Downtown Charlotte



Charlotte Knights Minor League Baseball



NASCAR Hall of Fame

